



Fruitport Middle School  
3113 E. Pontaluna Rd.  
Fruitport, Michigan 49415  
Ph•231•865•4086



Greetings,

With our economy and local job market being as tight as ever, the schools are the place to turn for qualified people for your future employees. Fruitport Middle School is looking for business and industry sponsors to help them continue this education through an after-school program called FIRST Tech Challenge.

FIRST Tech Challenge is where students learn skills in design, assembly, electronics, programming, OSHA safety, marketing and sometimes more importantly the soft skills; teamwork and high expectations. Fruitport Middle School's Robotics team is the quality team that our students need for their future.

Fruitport's FTC Team #11531, the Techno Trojans-Green, is entering its ninth year in the Middle School. We also added a second FTC Team #18092, the Techno Trojans-Blue four years ago to accommodate the increased number of students wanting to be involved. Last year was our third year hosting a full competition in Fruitport for the season. This year we looking to expand the competition to include our Elementary program on the Sunday. We are also in the early stages of planning to host the State Championship at Trinity Health Arena in December. The goal is to develop and grow students to be future members of the High School Robotics Team that has been involved in FIRST for over 21 years. Each year there are several reoccurring costs such as entrance fees for the competitions, new robot parts for this year's challenge as well as field pieces specific to this year's challenge. Because we are still a young team, we are also trying to build up our tools and spare parts. This year many of our parts have been discontinued and we need to upgrade. Our goal is to raise \$6000 this year.

Like most organizations, we hope to help prepare students for life in and after high school, but unlike most others, we are able to give students the chance to work with mentors from area industries in a process that simulates engineering and manufacturing in hands-on activities and high energy competitions. We serve a wide variety of students from Fruitport as well as students from other schools and home-schooled students from around the area. For our High Schoolers FIRST becomes the cornerstone of their high school experience for many, and that nearly all the students have gone on to have positive college experiences or apprenticeships.

I would like to ask your business to sponsor our team for the 2024-25 school year. Please read the sponsorship guide provided and the perks with each level. Please remember all support you give the school is tax deductible and fits in all STEM based grants and incentives the state of Michigan offers.

If you would like to know more about FIRST, please look at the national website, <http://www.usfirst.org> or our team website, <http://fruitportrobotics.org/ftc-team-middle-school>. Thank you for your time, please call me at 231-206 2760 if you have any further questions.

Sincerely,

Kris Cole, Coach  
kcole@fruitportschools.net

Jeremy Martinez, Coach  
jeremy\_m1580@yahoo.com

*Empowering individuals to  
positively impact their world*

# Sponsor Donations

Bronze (\$50-\$99); company name will be displayed on team promotional video credits, Facebook, and webpage.

Silver (\$100-\$299); Bronze benefits plus your logo is displayed on our pit banners at competitions and public demonstrations throughout the year.

Gold (\$300-\$999); Silver benefits plus your logo will be displayed on the next Robot which is built Sept-Oct and on the back of the team's jerseys.

Titanium (\$1000+); All the Gold benefits plus your name and logo become part of the official team name which is read every time our robot goes into a match, which is over 10 times each competition day.

YES! I would like to help Fruitport Robotics at the following level:

\_\_\_\_\_ Bronze (\$50-\$99)

\_\_\_\_\_ Silver (\$100-\$299)

\_\_\_\_\_ Gold (\$300-\$999)

\_\_\_\_\_ Titanium (\$1000+)

Name: \_\_\_\_\_ Company: \_\_\_\_\_

Address: \_\_\_\_\_ City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ E-mail: \_\_\_\_\_

Make checks payable to **Fruitport Middle School Robotics**. Please be sure to include your logo if we are going to need it. Image files tend to work better, but high-resolution printed images will work as well.

Send everything to:  
Fruitport Middle School c/o Jaime Stahl  
3255 Pontaluna Rd. Fruitport MI 49415